



*2014*

*Queen of Charities Pageant*

*Guidelines and Registration*

### **What is the Queen of Charities Pageant?**

Contestants partake in a fundraiser to promote improving the lives of the less fortunate through charitable works. Contestants will be showcasing their poise, grace and character while gaining confidence and making life-long friends. All proceeds go directly to servicing families in Allen County through The Salvation Army.



*Grace Vowles  
2013 Toddler Miss QOC*

#### *Age Categories:*

Ages 2-4 Toddler Miss/Mr

Ages 5-7 Little Miss/Mr

Ages 8-11 Junior Miss/Mr

Ages 12-15 Pre Miss/Mr

Ages 16-25 Miss/Mr

Ages 25+ Mrs. Queen of Charities

*\* Age categories are subject to change based on number of entries in each division.*

**DATE OF THE PAGEANT: SATURDAY, MAY 3 2013 at 2:00 pm.**

### **What are contestants judged on?**

Judging is based on several criteria, including:

- \*Poise
- \*Character
- \*Presentation
- \*Fund-raising



*Canaan Roach  
2013 Toddler Mr.*

### **Is there a swimsuit part of the competition?**

No. As we are a Christian organization, we do not feel this is something we should ask of our contestants.

### **Do I need to have new clothing for each category?**

No. If you have something appropriate for each category, there is no need to purchase new clothing for each category. Each contestant will need an outfit for:

- \*Pageant Intro (Outfit of Choice)
- \*Costume or Theme Wear
- \*Active Wear (For Boys Only)
- \*Formal Wear



*Little Miss 2013  
Amarra Nester*

***What do contestants receive for participating?***

Everyone that competes in our competition will take home certificates and gifts! No child will go home empty handed, ever.

WE ARE ALL WINNERS!!

***In what areas can a contestant place?***

There are several categories that a contestant can win:

- **Miss Photogenic**

- **Miss Social Princess**

Online voting through our Facebook sites.

- **Most Sponsored**

The contestant who raises the highest dollar amount from area businesses.

- **Director's Choice Award**

- **Audience Choice Award**

Voted by audience members during the event.

- **Second Runner Up**

- **First Runner Up**

- **Queen or King of Charity**



*Junior Miss 2013  
Aurora Kulp*



*Little Mr 2013,  
Seth Young*



*Junior Mr 2013  
Julian Young*

***Crowning***

The following will be crowned on stage:

**Charitable Heart Crown:** Contestants who raise over \$1,000 in fund-raising in any division.

**Coveted Pink Crown and Sash:** Contestant who raises the most in fund-raising amongst all of the contestants.

**Flaming Heart Crown:** 2013 Title Holder who raises the most among 2013 queens/kings.

**Title Crowns:** Division winners for 2014.



*Pre Miss QOC 2013,  
Margot Joy Chairs*

***How much time do I need to commit to the pageant?***

We realize your time is valuable and the only pageant related must be attended are the photo shoot, pageant rehearsal, and the pageant itself.

***What are the rules of the pageant?***

Included is a list of rules as well as duties for the pageant winners. Please look them over carefully and submit the agreement no later than **April 1, 2014**.

***Is there an entry fee?***

To cover the cost of your photographer, pageant expenses, fees, etc. we do require a one-time, non-refundable entry fee of \$50.00 for all categories.

***Are there any additional fees?***

No. We are aware that other pageants ask for anywhere from \$500-\$1500 to enter. We strive to maintain a cost effective pageant available for contestants of all economical situations.

***Are there any options if I do not have the money to cover the entry fee?***

Sponsorship is available, and you will find in your packet the info to go about obtaining sponsors.



*Miss Queen of Charities  
2013  
Lauren Wagoner*

***Do I need a sponsor? How much do people usually raise in sponsorship?***

It is not mandatory, but 25% of your score is fund-raising. The entire basis of the pageant is to get involved to help those in need in the community. Not fund-raising is really selling yourself short of impacting lives.

(Never underestimate that small parts can make a big picture. We often have contestants that score high in the sponsorship category just by having several small donations.)

*\*For those of you over-achievers, the record for a single contestant is \$2,500.*



*Mrs Queen of Charities  
2013  
Jody Lepley*

# Categories for Queen of Charities Pageant

## **Sponsorship (25% of Score)**

As Queen of Charities is a fundraiser to raise money for the needy in the community, a quarter of the scoring will be based on the amount raised by the contestant.

## **Theme Wear: Holiday Wear or Active Wear (25% of Score)**

The Theme Wear phase of the competition will count for 25% of your overall score. General guidelines are as follows:

- Holiday Wear (GIRLS) is any holiday during the calendar year.
- Active wear (BOYS) should reflect sports or extra curricular activity wear.
- Costume should reflect the contestant's personality while incorporating the theme. Use your imagination! Props are not necessary but encouraged.
- Please be aware, that this pageant is being held in a church. If you are unsure of your costume, please ask the pageant coordinators.

## **Formal wear (25% of Score)**

The Formal Wear portion of the competition will count for 25% of your overall score. General guidelines are as follows:

- Length of dress is up to the discretion of the guardian of the contestant.
- For this portion of the contest, the expectations of the formalwear are dressy, but avoid clothing that out does the contestant.
- If you are unsure of the formal wear, please ask the pageant coordinators.

## **Fun Question, Little Miss/ Mr. (25% of Score)**

The Fun Question portion of the competition will count for 25% of your overall score.

Each contestant is expected to come out on stage and answer a simple question such as "What is your favorite food?" This allows the judges to get to know the contestant a little better, as well as gives the contestant stage presence experience.

## **Peer Question, Junior Miss/ Mr. and Teen Miss/Mr. (25% of Score)**

The Peer Question will have each contestant answering a question written by a fellow contestant in their age group.

## **Judge's Question, Miss and Mrs/Mr. (25% of Score)**

The onstage question will be a question submitted by our judges to our contestants.

**WE RESERVE THE RIGHT TO CHECK ALL CONTESTANTS BEFORE THEY ENTER THE STAGE.**

## Photogenic

For those who wish to compete for Photogenic, they will need to sign the release form. Photos for Miss Photogenic voting will be taken from the pageant photo shoot.

## Ad Sales (Optional)

Although ad sales are not mandatory to enter the pageant, they provide a way to earn your entry fee, compete in the photogenic competition, earn exposure in the program and compete for ad sales winner. Enclosed is an ad sales information sheet for you to present to potential advertisers. Ad sales are a great way for businesses, organizations, and individuals to advertise and/or show their support for their favorite contestant. General guidelines are as follows:

- The contestant who raises the most money in ad sales will win the Most Sponsored Award.
- Deadline for ad sales is April 25th, 2014.
- All checks must be made out to The Salvation Army.
- Tip: Don't know any businesses? Create a good luck page for all your family and friends. What a great way for them to show their support!

## Audience Choice (Optional)

Each contestant's picture from her photo shoot will be displayed on the evening of the pageant at our Audience Choice Table. Spectators will have the opportunity to vote for their favorite contestant by dollar votes. Contestants can get an early start on their audience choice by finding a location to sponsor their kettle. General guidelines are as follows:

- Contestants must have the written consent from the business who will be promoting their kettle.
- Contestants are responsible for decorating their own kettle.
- Only ONE KETTLE per contestant
- Kettles must be turned in by May 1, 2014.





## Queen of Charities Pageant Rules and Contract

1. Contestants participating must attend all pageant rehearsals and pageant events unless excused in advance, by one of the pageant directors.
2. Contestants or chaperones cannot drink alcoholic beverages, use illegal drugs or smoke during any pageant practices, rehearsals or other events they may attend as a contestant of the Queen of Charities Pageant. If any contestant breaks this rule, they will immediately be disqualified from the competition.



3. Contestants can be of no relation, natural or through marriage, to a judge.
4. All contestants agree that the decision of the judges is final. The Queen of Charities pageant director will settle any rule disputes.
5. Any contestant, family member or guest of a contestant who exhibits unsportsmanlike behavior may cause the contestant to be disqualified with no refund of entry fee or sponsorships.
6. Participants are responsible for their own make-up, clothes, etc.



7. Participants may be placed in different age ranges if we do not have enough contestants to fill a category.
8. The Salvation Army and the Queen of Charities Pageant Committee are not responsible for any lost or damaged items before, during or after the pageant.
9. The Salvation Army and the Queen of Charities Pageant Committee are not liable for any injuries before, during or after the pageant.
10. The Salvation Army and the Queen of Charities Pageant Committee reserve the right to cancel any events or change the schedule.



11. The Salvation Army and the Queen of Charities Pageant Committee reserve the right to change the guidelines and rules set by The Salvation Army and the Queens of Charities Pageant Committee.



12. By submitting the pageant application, each participant agrees to abide by the guidelines and rules set forth by the Salvation Army and the Queen of Charities Pageant Committee.

13. Should the winning contestant be unable to fulfill their obligations, all prizes and monies paid shall be returned in full to The Salvation Army. The Salvation Army and the Queen of Charities Pageant Committee therefore have the right to reallocate all gifts to the runners up.

14. Winning contestants must provide their own transportation to and from all activities.



15. The Salvation Army and the Queen of Charities Pageant Committee reserves the right to use the contestant's name, and photo for future pageants without further compensation.

16. The Salvation Army and the Queen of Charities Pageant Committee retains the right to ask for proof of age of the contestant, i.e. birth certificate.





**QUEEN OF CHARITIES PAGEANT  
REGISTRATION FORM**

Name: \_\_\_\_\_ Age \_\_\_\_\_ DOB \_\_\_\_\_

Address, City, State and Zip:

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Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Hobbies/Interests:

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Likes: \_\_\_\_\_

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Dislikes \_\_\_\_\_

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Family info: \_\_\_\_\_

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The person you admire most is \_\_\_\_\_

Because \_\_\_\_\_

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(Toddler and Little Miss/Mr. Only) What do you want to be when you grow up?

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(Teen and Junior Miss/Mr. Only) What is something you aspire to do?

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Previous Pageants: \_\_\_\_\_

(FOR MRS AND MRS CONTESTANTS ONLY)

Why do you want to be Miss/Mrs/Mr. Queen of Charities?

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## *The “FUN” in FUND-RAISING!*

The foundation of The Salvation Army Queen of Charities Pageant is to promote the organization and provide emergency assistance for families in need in Allen County.

Empowering youth to see the impact that their fund-raising can have on those in need in the community is invaluable, which is why we make fund-raising 25% of every contestant’s score.

### *Funds Raised by Our Pageant Change Lives.*

- **Every \$10 Provides a Christmas Sponsorship for a Child in Need during the Holidays, or a Disaster Kit during a Natural Disaster Emergency.**
- **Every \$25 Provides a Backpack Full of Supplies for a Child in Need during our Tools for School Campaign.**
  - **Every \$50 Provides a Family with Meals from our Food Pantry.**
- **Every \$250 Stops a Family from being Evicted through our Social Service Program.**

**Please make sure your child knows that it’s not just “another dollar”; it’s the gift of hope for someone who needs their help!**

### *Great Ideas from Previous Contestants*



*“We set up a Facebook Event page for an entire month and did online auctions, online bake sales, and even made lip gloss for \$5.00 a piece. We raised over \$1,000 in a few weeks.”*

**–Aurora Kulp, 2013 Junior Miss Queen of Charities**

*“We hit local businesses. The donation is tax deductible, so a full page ad for a larger business wasn’t too much to ask considering the advertisement they were getting!”*

**–Arianna Vowles, 2012 Junior Miss Queen of Charities and Overall Most Sponsored 2012**





*“Baking, chores for family, friends who had a business...even my classmates from school. All of them added up to bring in over \$1,200 for charity. No amount is too small. That extra \$10 is a disaster kit for someone who lost their home.”*

**-Margot Joy,  
2013 Pre-Miss Queen of Charities**

*“Don’t get caught up on people who tell you ‘no’. I think people are really afraid of that. You just have to remember it’s not personal; not everyone can help. Sometimes you have to ask 100 times to get that one yes. Bring your picture, a letter of what you’re doing this for, and where the donation will go to. Include all of the options for sponsorship so they have a wide range to choose from.”*



**-Holly Fox, 2012 Miss Queen of Charities**



*“I just focused on small amounts adding up. In our family, we don’t have any ‘big connections’, but if I had several Friends & Family messages for just \$25 a piece, it added up quickly to my goal of \$500. That’s 50 kids at Christmas time. It’s pretty awesome that we can all do that here.”*

**-Julian Young, Junior Mr. King of Charities**

*“We made a list of everyone who we used for services. My dentist, my doctor, my salon, etc. Family members did messages, and we even took the kettle to my brother’s sporting events and the bowling alley. People are willing to give if you just have the courage to ask. Raising funds for people in need really was more important to me than getting a crown, because then you win no matter what.”*

**-Hannah Smith, 2011 Junior Miss  
and All-Time Record Pageant Fundraiser**



**EVENT PROGRAM ADVERTISEMENT ORDER FORM**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contestant Sponsoring \_\_\_\_\_

**Ad Size (circle)**

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Friends and Family</b>
\$500	\$250	\$100	\$50	\$25
Full page	Half page	Quarter	Business card	Message to contestant

**Amount Paid**

\$ \_\_\_\_\_ (Please include logo, message or graphic art)

**Signature of Purchaser:** \_\_\_\_\_

*Your advertisement will appear in the Miss Queen of Charities 2014 program. In order to ensure proper placement, we request that you respond no later than **April 25, 2014.***

*Please include this form and make checks payable to:*

***The Salvation Army  
ATTN: Queen of Charities  
2901 N Clinton  
Fort Wayne, IN 46805.***

*Thank you!*



# Sponsorship Letter Sample



*2014  
Little Miss  
Queen  
of  
Charities  
Contestant*

## *Emma Spencer*

*Hello!*

*My name is Emma Spencer and I am participating in a local charity pageant called the “Little Miss Queen of Charities” through The Allen County Salvation Army.*

*The Little Miss Queen of Charities Pageant is a fundraiser for those in need in the community. Girls learn poise and confidence in a fun atmosphere while learning about charity and giving back.*

*One area of fundraising is sponsorship. Attached is a list of possible ways to get involved with this very worthwhile event while promoting your business as a friend to the community. **100% of our proceeds** go to needy families in Allen County through The Salvation Army’s Social Service programs. These programs assist families through a weekly food pantry, emergency rent and utility assistance, coats and clothing for children, backpacks and school supplies, Christmas assistance, and disaster services.*

*There are several options available to suit any budget, all of which will help change lives of the less fortunate in our community.*

*If you have any questions concerning the pageant or sponsorship, please feel free to call the pageant coordinator, Jama Young at 260-744-2311 ext 238 or email [Jama\\_Young@usc.salvationarmy.org](mailto:Jama_Young@usc.salvationarmy.org).*

*Thank you for your time, consideration, and for helping me make a difference in the lives of people in need.*

*Sincerely,*

*Emma Spencer*