



*2017*

*Queen of Charities Pageant*

*Guidelines and Registration*

## **What is the Queen of Charities Pageant?**



Amalia  
2016 Mini- Miss  
QOC

Contestants partake in a fundraiser to promote improving the lives of the less fortunate through charitable works. Contestants will be showcasing their poise, grace and character while gaining confidence and making life-long friends. All proceeds go directly to servicing families in Allen County through The Salvation Army.

### **Age Categories:**

Ages 2-3: Toddler Miss/Mr

Ages 3-4: Mini Miss/Mr

Ages 5-7: Little Miss/Mr

Ages 8-11: Junior Miss/Mr

Ages 12-15: Pre Miss/Mr

Ages 16-25 Miss/Mr

Ages 25+ Mrs. Queen of Charities

*\*Age categories are subject to change based on number of entries in each division.*

**DATE OF THE PAGEANT: SATURDAY, MAY 6 at 2:00 pm.**

## **What are contestants judged on?**

*Judging is based on several criteria, including:*

*\*Poise*

*\*Character*

*\*Presentation*

*\*Fund-raising*



Mikayla  
2016 Little Miss  
QOC

## **Is there a swimsuit part of the competition?**

*No. As we are a Christian organization, we do not feel this is something we should ask of our contestants.*

### **Do I need to have new clothing for each category?**

*No. If you have something appropriate for each category, there is no need to purchase new clothing for each category. Each contestant will need an outfit for:*



Tristin

2016 Little Mr  
KOC

*\*Pageant Intro (Outfit of Choice)*

*\*Costume or Theme Wear*

*\*Formal Wear*

### **What do contestants receive for participating?**

*Everyone that competes in our competition will take home certificates and gifts! **No child will go home empty handed, ever.** WE ARE ALL WINNERS!!*

### **In what areas can a contestant place?**

*There are several categories that a contestant can win:*

- \* Miss Photogenic: Chosen by judges.*
- \* Miss Social Princess/Prince: Online voting through our Facebook sites.*
- \* Platinum Princess/Prince: Contestants who raise \$250 or more.*
- \* Most Sponsored: The contestant who raises the highest dollar amount from area businesses.*
- \* Director's Choice Award: Chosen by directors.*
- \* Audience Choice Award: Voted by audience members during the event.*
- \* Second Runner Up*
- \* First Runner Up*
- \* Queen or King of Charity (Crowned)*
- \* Supreme King or Queen: Awarded to fundraisers \$1,000 or over. (Crowned)*



Taya

2016 Junior Miss

QOC

## **Crowning**

*The following will be crowned on stage:*

**Supreme Queens:** Contestants who raise over \$1,000 in fund-raising in any division.

**Grand Supreme Queen Crown and Sash:** Contestant who raises the most in fund-raising amongst all of the contestants.

**Flaming Heart Crown:** 2016 Title Holder who raises the most among 2016 reigning queens/kings.

**Title Crowns:** Division winners for 2017.



Hannah,  
2016 Pre Miss  
QOC

## **How much time do I need to commit to the pageant?**

*We realize your time is valuable and the only pageant related events that must be attended are the photo shoot, pageant rehearsal, and the pageant itself.*



Micah,  
2016 Miss QOC

## **What are the rules of the pageant?**

*Included is a list of rules as well as duties for the pageant winners. Please look them over carefully and submit the agreement no later than April 1, 2017.*

## **Is there an entry fee?**

*To cover the cost of your photographer, pageant expenses, fees, etc. we do require a one-time, non-refundable donation of \$50.00 for all categories.*

## **Are there any additional fees?**

*No. We are aware that other pageants ask for anywhere from \$500-\$1,500 to enter. We strive to maintain a cost effective pageant available for contestants of all economical situations.*

## **Are there any options if I do not have the money to cover the entry fee?**

*Sponsorship is available, and you will find in your packet the info to go about obtaining sponsors.*



Alece  
2016 Mrs QOC

**Do I need a sponsor? How much do people usually raise in sponsorship?**

*It is not mandatory, but 25% of your score is fund-raising.*

*The entire basis of the pageant is to get involved to help those in need in the community.*

*Not fund-raising is really selling yourself short of impacting lives.*

*(Never underestimate that small parts can make a big picture. We often have contestants that score high in the sponsorship category just by having several small donations.)*

*\*For those of you over-achievers, the record for a single contestant is \$2,650, raised by a 4 year old contestant!*



Jaslina, our 2014 Flaming Heart Crown Winner, is the current record holder for most funds raised.

**2016 Supreme Queens (left to right)**

Top Row: Gillian, Amalia, Ana, Reegan, Hannah, Taylor

Middle Row: Sophia, Charlotte, Kyrielle, Andria, Micah

Bottom Row: Andy, Mikayla, Charlotte, Samantha



**2016  
Grand  
Supreme  
Queen**



**TAYA**

# Categories for Queen of Charities Pageant

## Sponsorship (25% of Score)

As Queen of Charities is a fundraiser to raise money for the needy in the community, a quarter of the scoring will be based on the amount raised by the contestant.

## Theme Wear: Heroes & Villains (25% of Score)

The Theme Wear phase of the competition will count for 25% of your overall score. General guidelines are as follows:

- Category pertains to both male and female categories.
- Costume should reflect the contestant's personality while incorporating the theme. Use your imagination! Props are not necessary but encouraged.

Please be aware, that this pageant is being held in a church. If you are unsure of your costume, please ask the pageant coordinators.

## Formal wear (25% of Score)

The Formal Wear portion of the competition will count for 25% of your overall score. General guidelines are as follows:

- Length of dress is up to the discretion of the guardian of the contestant.
- For this portion of the contest, the expectations of the formalwear are dressy, but avoid clothing that out does the contestant.

If you are unsure of the formal wear, please ask the pageant coordinators.

## Fun Question, Little Miss/ Mr. (25% of Score)

The Fun Question portion of the competition will count for 25% of your overall score.

Each contestant is expected to come out on stage and answer a simple question such as "What is your favorite food?" This allows the judges to get to know the contestant a little better, as well as gives the contestant stage presence experience. To ease the stress of "on the spot", we let the contestants know this question before hand.

## Peer Question, Junior Miss/ Mr. and Teen Miss/Mr. (25% of Score)

The Peer Question will have each contestant answering a question written by a fellow contestant in their age group.

## Judge's Question, Miss and Mrs/Mr. (25% of Score)

The onstage question will be a question submitted by our judges to our contestants.

**WE RESERVE THE RIGHT TO CHECK ALL CONTESTANTS BEFORE THEY ENTER THE STAGE.**

## **Photogenic (Optional)**

For those who wish to compete for Photogenic, they will need to sign the release form. Photos for Miss Photogenic voting will be taken from the pageant photo shoot and chosen by the judges.

## **Ad Sales (Optional)**

Although ad sales are not mandatory to enter the pageant, they provide a way to earn your entry fee, compete in the photogenic competition, earn exposure in the program and compete for ad sales winner. Enclosed is an ad sales information sheet for you to present to potential advertisers. Ad sales are a great way for businesses, organizations, and individuals to advertise and/or show their support for their favorite contestant. General guidelines are as follows:

- The contestant who raises the most money in ad sales will win the Most Sponsored Award.
- Deadline for ad sales is **April 28, 2017**.
- All checks must be made out to The Salvation Army.

Tip: Don't know any businesses? Create a good luck page for all your family and friends. What a great way for them to show their support!

## **Audience Choice (Optional)**

Each contestant's picture from her photo shoot will be displayed on the evening of the pageant at our Audience Choice Table. Spectators will have the opportunity to vote for their favorite contestant by dollar votes. Contestants can get an early start on their audience choice by finding a location to sponsor their kettle. General guidelines are as follows:

- Contestants must have the written consent from the business who will be promoting their kettle.
- Contestants are responsible for decorating their own kettle.
- Only ONE KETTLE per contestant.
- Kettles must be turned in by **May 4, 2017**.

## **Social Media Princess/Prince (Optional)**

We will be posting photos of each contestant on our Fort Wayne Queen of Charities Page. Each "like" receives one vote. The contestant with the most votes in each division will be awarded the title of Miss Social Media, awarded during the pageant. "Likes" must be legitimate; any purchased "likes" will render the contestant disqualified.

# Queen of Charities Pageant

## Rules and Contract

Contestants participating must attend all pageant rehearsals and pageant events unless excused in advance, by one of the pageant directors.

Contestants or chaperones cannot drink alcoholic beverages, use illegal drugs or smoke during any pageant practices, rehearsals or other events they may attend as a contestant of the Queen of Charities Pageant. If any contestant breaks this rule, they will immediately be disqualified from the competition.

Contestants can be of no relation, natural or through marriage, to a judge.

All contestants agree that the decision of the judges is final. The Queen of Charities pageant director will settle any rule disputes.

Any contestant, family member or guest of a contestant who exhibits unsportsmanlike behavior may cause the contestant to be disqualified with no refund of entry fee or sponsorships.

Participants are responsible for their own make-up, clothes, etc.

Participants may be placed in different age ranges if we do not have enough contestants to fill a category.

The Salvation Army and the Queen of Charities Pageant Committee are not responsible for any lost or damaged items before, during or after the pageant.

The Salvation Army and the Queen of Charities Pageant Committee are not liable for any injuries before, during or after the pageant.

The Salvation Army and the Queen of Charities Pageant Committee reserve the right to cancel any events or change the schedule.

The Salvation Army and the Queen of Charities Pageant Committee reserve the right to change the guidelines and rules set by The Salvation Army and the Queens of Charities Pageant Committee.

# **Queen of Charities Pageant**

## **Rules and Contract**

By submitting the pageant application, each participant agrees to abide by the guidelines and rules set forth by the Salvation Army and the Queen of Charities Pageant Committee.

Should the winning contestant be unable to fulfill their obligations, all prizes and monies paid shall be returned in full to The Salvation Army. The Salvation Army and the Queen of Charities Pageant Committee therefore have the right to reallocate all gifts to the runners up.

Winning contestants must provide their own transportation to and from all activities.

**QUEEN OF CHARITIES PAGEANT  
REGISTRATION FORM**

Name: \_\_\_\_\_ Age \_\_\_\_\_ DOB \_\_\_\_\_

Address, City, State and Zip:

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Hobbies/Interests:

\_\_\_\_\_

Likes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Dislikes \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Family info: \_\_\_\_\_

\_\_\_\_\_

The person you admire most is \_\_\_\_\_

Because \_\_\_\_\_



(Toddler and Little Miss/Mr. Only) What do you want to be when you grow up?

\_\_\_\_\_



(Teen and Junior Miss/Mr. Only) What is something you aspire to do?

\_\_\_\_\_

\_\_\_\_\_

Previous Pageants: \_\_\_\_\_

(FOR MRS AND MRS CONTESTANTS ONLY)

Why do you want to be Miss/Mrs/Mr. Queen of Charities? (Attach page if necessary)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# The “FUN” in FUND-RAISING!

The foundation of The Salvation Army Queen of Charities Pageant is to promote the organization and provide emergency assistance for families in need in Allen County.

Empowering youth to see the impact that their fund-raising can have on those in need in the community is invaluable, which is why we make fund-raising 25% of every contestant’s score.

## Funds Raised by Our Pageant Change Lives.

**Every \$10 Provides a Christmas Sponsorship for a Child in Need during the Holidays, or a Disaster Kit during a Natural Disaster Emergency.**

**Every \$25 Provides a Backpack Full of Supplies for a Child in Need during our Tools for School Campaign.**

**Every \$50 Provides a Family with Meals from our Food Pantry.**

**Every \$250 Stops a Family from being Evicted through our Social Service Program.**

Please make sure your child knows that it’s not just “another dollar”; it’s the gift of hope for someone who needs their help!

## Great Ideas from Previous Contestants



*“We set up a Facebook Event page for an entire month and did online auctions, online bake sales, and even made lip gloss for \$5.00 a piece.*

*We raised over \$1,000 in a few weeks.”*

**–Aurora Kulp, 2013 Junior Miss Queen of Charities**

*“We hit local businesses. The donation is tax deductible, so a full page ad for a larger business wasn’t too much to ask considering the advertisement they were getting!”*

**–Arianna Vowles, 2012 Junior Miss Queen of Charities And Pink Crown Winner 2012**





*"Baking, chores for family, friends who had a business...even my classmates from school. All of them added up to bring in over \$1,200 for charity. No amount is too small. That extra \$10 is a disaster kit for someone who lost their home."*

**-Margot Joy,  
2013 Pre-Miss Queen of Charities**

*"Don't get caught up on people who tell you 'no'. I think people are really afraid of that. You just have to remember it's not personal; not everyone can help. Sometimes you have to ask 100 times to get that one yes. Bring your picture, a letter of what you're doing this for, and where the donation will go to. Include all of the options for sponsorship so they have a wide range to choose from."*



**-Holly Fox, 2012 Miss Queen of Charities**



*"I just focused on small amounts adding up. In our family, we don't have any 'big connections', but if I had several Friends & Family messages for just \$25 a piece, it added up quickly to my goal of \$500. That's 50 kids at Christmas time. It's pretty awesome that we can all do that here."*

**-Julian Young, 2012 Junior Mr. King of Charities**



*"Gift cards and silent auction donations! If a business says they can't do a monetary donation, they usually can do an item or a basket for The Salvation Army's fall charity auction.. That counts towards your fundraising too!"*



**-Charlotte and Samantha Hoekstra, 2016 Supreme Queens**

*"We made a list of everyone who we used for services. My dentist, my doctor, my salon, etc. Family members did messages, and we even took the kettle to my brother's sporting events and the bowling alley. People are willing to give if you just have the courage to ask. Raising funds for people in need really was more important to me than getting a crown, because then you win no matter what."*

**-Hannah Smith, 2011 Junior Miss , 2015 Pre Miss and Flaming Heart Winner**



*"Facebook/Online Auctions were our ticket! We had friends that donated items, then we did a live auction online. Within two hours, we had over \$1,000. People were excited to buy local and to get items in exchange for a donation to a worthy cause. AND the director is happy to set up an online auction for any contestant, so it's really minimal work! "*

**-Charis Lechleidner, 2014 Supreme Queen**



*"FOOD!!! Church or work lunches brought in tons of money! We just prepared a lunch and then took donations for food. Also, The Salvation Army hosts a spaghetti lunch with all of the proceeds to your fundraising, so you can do that too if you don't have a place to set up your own lunch."*

**-Samantha Smith and Taylor Short,  
2014 Supreme Queens**



*"Lunches, bath scrubs, cookie mixes....anything goes! Just get out there and try. You'll be surprised at how much you can raise for your community if you just put a little effort into it. Small hands can do really big things if they're empowered!"*

**-Jaslina Yarborough,  
2014 Flaming Heart Winner and Record Holding Fundraiser**

EVENT PROGRAM ADVERTISEMENT ORDER FORM

Business Name: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_ \* Contestant Sponsoring \_\_\_\_\_

**Ad Size** (circle)

Platinum	Gold	Silver	Bronze	Friends and Family
\$500	\$250	\$100	\$50	\$25
Full page	Half page	Quarter	Business card (or picture)	Message to contestant

Amount Paid

\$ \_\_\_\_\_ (Please include logo, message or graphic art)

Signature of Purchaser: \_\_\_\_\_

*Your advertisement will appear in the Miss Queen of Charities 2017 program. In order to ensure proper placement, we request that you respond no later than **April 28, 2017.***

*Please include this form and make checks payable to:*

**The Salvation Army  
ATTN: Queen of Charities  
2901 N Clinton  
Fort Wayne, IN 46805.**

*For more info, email [Jama\\_Smith@usc.salvationarmy.org](mailto:Jama_Smith@usc.salvationarmy.org)*